

KOLDINGHUS Exhibition: "Material for Reflection"



Title: "REthoughts"

Materials: Sterling silver and reused plastic packaging from toys, shaving gear and electronic equipment, all of the type pp(5), also called polypropylene.

"REthoughts" (to reuse and attribute new worth) is based on the idea of recycling and by that means the extra-utilization of resources.

Sustainability deals with taking care of our earth. "Material for Reflection" poses questions and creates a dialogue between people, which, both as a designer and private person, I believe is an essential link in the move towards sustainable development.

Every Dane uses about 180 kg packaging per year. Packaging burdens the environment when it is produced, used and ends up as trash. It requires a great deal of resources and a high consumption of energy to extract the raw materials. This releases CO₂, which contributes to the greenhouse effect, causing climate changes.

Much of the packaging from businesses and private households can actually be reused, and in this way we can make better use of resources and contribute to sustainable development. For the single consumer, plastic packaging may have no inherent worth beyond its original function. What happens if it is attributed a new worth, if it is transformed into something beautiful, a piece of jewellery that has a longer lifetime?

I have experimented with this idea, collecting plastic packaging from my own daily use, and incorporating it in my already-established production process. Out of this has come a sustainable jewellery collection under the name "REthoughts".

Every piece is handmade, assembled individually and unique.

We can all make a little difference.

Vicki Zoé Ziska
Designer for **snygg**